



Thursday 10 September 2009

7pm in Meeting Room 1

3rd floor of Portsmouth Guildhall

Appendix 1

PCF BUSINESS PLAN:

How can Portsmouth Cycle Forum make cycling better in Portsmouth?

PCF will:

1. Strengthen PCC Elected member relations / partnership.
2. Expand membership and events.
3. Develop best possible relations with Media: Press, radio, TV, website/s.
4. Strengthen / widen PCC Officer relations.
5. Influence Budget allocation with Policy development.
6. Create PCF infrastructure and training plan.

ACTION PLAN:

1. Strengthen PCC Elected member relations.

- Present Annual PCF report / Briefing to PCC
- PCF manifesto for circulation.
- Launch on paper, internet, video, council meetings, mayor making, councillor surgeries, neighbourhood fora.
- New Champion.
- Target prospective election candidates.
- Plot member attitudes.
- Plot member roles.

2. Expand membership and events.

- Review member types: individual, family, groups.
- Insurance.
- PCF manifesto
- Incentives 10% from Cycle shops etc.
- List of bike shops.
- Programme of events.
- Updated website.



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- Info published quickly to PCF members: e.g. minutes of meetings, PCC plans.
 - Present Annual PCF report
- 3. Develop best possible relations with Media: Press, radio, TV, website/s.**
- Recruit Media officer
 - Recruit Website manager
- 4. Strengthen / widen PCC Officer relations.**
- Know right officers in different dept's: e.g. Planning, Highways, Economic Development, Health, Environment.
 - Make sure they are informed of PCF information to portfolio / ward members.
 - Directory of who does what, sign posts to PCC site.
 - Know policies and process of change.
- 5. Influence Budget allocation with Policy development.**
- Freedom of Information request for sustainable budget allocation and breakdown, and policy links.
 - Aspirational targets set out in PCF manifesto/ annual report.
- 6. Create PCF infrastructure and training plan.**
- Aspirational PCF cycle map: Connected, primary and secondary routes. Hard copy, internet, (Google map) video guide e.g. Cambridge, Rushmoor.
 - Training/ Fun Event/s with members / public.

Portsmouth Cycle Forum Committee 0910:

- | | | |
|--------------------|----|-----------|
| 1. Chris Cheetham | CC | Secretary |
| 2. Hilary Reed | HR | |
| 3. Irene Strange | IS | |
| 4. Jane Rodgers | JR | |
| 5. Joe McGannan | JM | |
| 6. John Holland | JH | Chair |
| 7. Kathy Azopardi. | KA | |
| 8. Mike Dobson | JR | |
| 9. Roger Inkpen | RI | Treasurer |